

# PARTNERSHIP



# OPPORTUNITIES



## DATE

July 18 - 20  
2025

## LOCATION

2 Terminal Dr  
Nashville, TN 37214

BUILD WITH US AND  
INVENT TOMORROW!

WEBSITE  
[CUBUILD.ORG](http://CUBUILD.ORG)

EMAIL  
[INFO@CUBUILD.ORG](mailto:INFO@CUBUILD.ORG)

# WHO IS CU BUILD

We endeavor to spark innovation, cultivate learning, and foster development by being stewards of a credit union build-a-thon ecosystem inspired by hackathon best practices and cooperative principles.



## OUR GOALS



### **FOSTER INNOVATION & COLLABORATION**

Bring together vendors, consumers, and engineering teams to develop real-world solutions that drive progress in the credit union space.

### **CULTIVATE LEARNING & INDUSTRY GROWTH**

Encourage hands-on development, mentorship, and knowledge sharing to expand skills, strengthen industry connections, and inspire advancements in financial technology.

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# PARTNER INTEGRATORS



## **PROVIDE A TESTING & DEVELOPMENT ENVIRONMENT**

Ensure participants have access to a functional testing and development environment for your platform or API from the start of coding on Friday until winners are announced on Sunday.

## **OFFER EXPERT SUPPORT & GUIDANCE**

Assign at least one resource to the event to answer business-related questions about the platform and provide technical expertise on its usage.

## **CONDUCT A PRE-EVENT WORKSHOP**

Host a virtual workshop before the event to instruct participants on how to access and use your platform or API.

## **MEET PARTNER INTEGRATOR ELIGIBILITY REQUIREMENTS**

Participation as a Partner Integrator requires membership in Jack Henry's Vendor Integration Program (VIP) or approval at Jack Henry's sole discretion.



# PARTNER VOLUNTEERS



CU Build is a nonprofit dedicated to improving the Jack Henry credit union ecosystem through innovation, learning, and development. This event would not be possible without our dedicated volunteers. Any vendor or credit union that provides volunteer resources will be recognized accordingly.

## GENERAL VOLUNTEER

Assist with the management and facilitation of the build-a-thon. Responsibilities may include registration, setup and teardown, resource coordination, vendor liaison, participant assistance, cleaning, and other assigned duties.

## WORKSHOP INSTRUCTOR

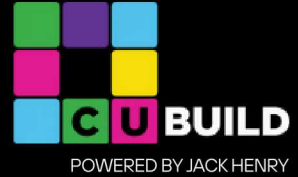
Lead a crash course prior to CU Build on your available solution(s) that will be available to the teams.

## ROAMING SME

Experts in a specific language, technology, platform, or business line. Available throughout the event, wearing an assigned T-shirt, and assisting participants as needed.



# PARTNERING



## INCLUDES

TABLE SETUP WITH  
6' X 30" TABLE & CHAIRS\*

HAND OUT PROMOTIONAL MATERIALS

YOUR LOGO ON OUR SOCIALS AND WEBSITE

PARTNER INTEGRATOR

**GOLD \$4,500**

12 SPOTS AVAILABLE

**PLATINUM \$8,000**

2 SPOTS AVAILABLE  
DINNER HOST

\* includes power



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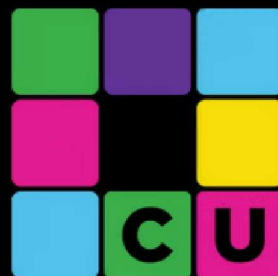
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**BUILD**

POWERED BY JACK HENRY