





CU Build 2023 Solutions

Team Newbies (Patrick Nadal - 1st United CU, Huy Pham - Jack Henry, Diane Balagna - Michigan State University FCU, Noorjahan Shaik - CU West, Christian Vargas – UFCU)

Grow with YOUth

Building a Financial wholistic experience for the youth by exposing them to Financial literacy that will help them build a healthy and responsible relationship with money. Also, helping the youth to build credit history in preparation for their future student loan or first car. Ultimately, this program will benefit both the members and the credit union.

-  Best Use of FiVision
 -  Above & Beyond by Tyfone
 -  Winner, People’s Choice
 -  Winner, Best in Show
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Mind Craft (Linda Kist - Credit Human, Sarah Wilkinson – CUTEK, David Minder - Twinstar CU, Roger Mellor - My Community CU, Tim Rogers - Greenville FCU, Jeff MacBane - Michigan State University FCU, Ashton Honnegar – Trelance)

GEARED Toward the Future

GEARED is designed to help bridge the gaps of financial education in today’s society, particularly with our youth. Credit Unions can help fill this gap by offering information and products that would be focused towards underserved communities and those consumers that have or are looking to open youth accounts.

CU Lambs (Jordan Taylor - Highmark FCU, Lisa Floyd – CUTEK, Dean Butz - Indiana Members CU, Max Becles - Twinstar CU, Nathan Oleson - Jack Henry, Jason Candelora – Synergent, Hector Fierro – UFCU)

Qwirk

Qwirk uses member data to offer personalize financial advice. Rather than expect the member to ask questions, Qwirk will intuit solutions or services based on account activity and or demographic data.

-  Winner, Credit Union Mission
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EZ Drivers (Taylor Godsey - Bayport CU, Stephanie Hrnack - Southwest Airlines FCU, Don Scott - Truity CU, David Schmidt - Technology Happens, Jonathan Rhodes – CUTEK, Ashley Rozier – UFCU)

Strategic Handling for Immediate Financial Troubles – SHIFT

Proactively protecting the interests of the credit union and the members through a comprehensive loss prevention program.

Digital Landscapers (Daniel Sosa - Generations FCU, Raymond Satterfield - Dover FCU, Andrew Morlini – CUTEK, Paul Kim - Jack Henry, Augustus Newman - Texas Trust CU, Ty Grittner - P1FCU)





getMoneyWise

Members can earn points as they learn basic financial literacy concepts. Accrued points can be redeemed for a variety of rewards.

Dungeons and Paper (Alfredo Sanchez - Firstmark CU, Ken Kondo - Mahalo Banking, Ethan Pittman - First Commerce CU, Adrienne Perez - Southwest Airlines FCU, Filip Danielewicz - Michigan State University FCU, Paul Costa - Jack Henry, Supriya Badugu - Chartway FCU)

WiseWallet Solutions




With its intuitive interface and powerful AI features, our Personal Financial Wellness App allows users to gain a clear and comprehensive view of their financial situation. The app uses Natural Language Processing in a Large Language Model with real-time transaction data to provide a detailed breakdown of spending and income, allowing users to understand their spending habits and make informed financial decisions.

-  Best Use of Technivation
 -  Best Use of Trellance
 -  Best Use of Finofr
 -  Winner, Technical Execution
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camelCase (Patrick Berney - Indiana Members CU, Max Pool – Sycorr, Adam Steiner - First Financial FCU, Brian Chambers - American Airlines FCU, Hannah Stone - Highmark FCU, Lakshman Prabu - Tyfone)

Distress Detector

Today everyone is feeling the pressure of increasing prices. For some unfortunate people, dealing with the loss of income at the same time can spell disaster. We help CUs identify, view, and remediate member scenarios that might have otherwise lead to temporary financial hardship.

-  Best Use of Kore.ai
-  Best Use of Libum
-  Best Use of Q2

Control Characters (Marcus Jackson - Firstmark CU, Brittany Fellin - Dover FCU, Bobby Bosarge - Twinstar CU, Stephen Krohn - Michigan State University FCU, Diane Brown - United Heritage CU, Vikram Raj Bhattraaj - Trellance)

Me.L.D.s. (Member Lifetime Data Set)


Amid increased interest rates and reduced deposits due to altered member behaviors post-COVID-19, the Member Lifetime Data Set (Me.L.D.s.) can optimize marketing, aid in product development, and offer credit unions insights on long-term member retention, irrespective of branch interactions.

 Best Use of Technivation

Warning 21 (Gayle Hargis - Neighborhood CU, Bill Guinan - Community 1st CU, Syed Faisal Jawaid – SWIVEL, Micaiah Parker - Michigan State University FCU, Jennifer Peart Hurst - Apple FCU, Joshua Keough - Technology Happens, Connor Boethig - Trellance)

Sudden Impact

Sudden Impact is a financial analytics platform for credit unions, which integrates with the Jack Henry Symitar system. Utilizing advanced data analytics and visualization techniques, it offers personalized financial insights to members and helps them understand the impact of extra loan payments. As a result, it increases member satisfaction and loan repayment rates, giving credit unions a competitive edge and fostering stronger member relationships.

 Best Use of SWIVEL

We extend our gratitude to all CU Build 2023 participants for their commitment and diligence in devising innovative solutions. We eagerly anticipate witnessing the positive contributions of these solutions to the Credit Union ecosystem. Congratulations to all the teams!